

Briefing Note
Community Area Joint Strategic Needs
Assessment 2024
February 2024

Service: Public Health and Leisure, Culture and Communities
Further Enquiries to: Mike Rose, Public Health Principal Knowledge and Intelligence and Rhys Schell, Service Manager, Engagement and Partnerships
Date Prepared: 05/02/2024
Direct contact: Michael.rose@wiltshire.gov.uk and rhys.schell@wiltshire.gov.uk

Overview

The Community Area Joint Strategic Needs Assessment 2024 (CAJSNA) will be launched Monday 12 February 2024. This strategic tool provides valuable insight into where communities are thriving and areas in which more focus and support is needed.

The 2024 Community Area Joint Strategic Needs Assessment is live and accessible here at [Wiltshire Intelligence](#)

A critical role of the CAJSNA is to help local area boards and partner organisations make informed decisions on the allocation and focus of their resources. It aims to improve local knowledge and understanding of need, and provides an insight so we can better challenge the health inequalities that exist within our communities.

The CAJSNA brings together a wide range of indicators from various sources, and the analysis of these measures builds a picture of Wiltshire's 18 community areas. Indicators and their analysis are grouped and presented across 10 themes:

- Population
- Economy
- Housing
- Health
- Environment
- Communities
- Cost of Living
- Safety
- Older People
- Children

The CAJSNA builds on the key themes which emerged from the overall Health and Wellbeing JSNA in 2022. It highlights children and young people, cost of living, mental health and emotional wellbeing and older people. A bespoke infographic pack, presenting the key indicators surrounding these themes has been developed for each of the 18 community areas.

Other indicators, enabling comparison between community areas, are presented via tables, charts and explained via narratives. Demographic data for the 18 community areas has been made available via an accessible, interactive dashboard.

Engagement

To accompany the release of the CAJSNA, a survey has been launched so residents and partner organisations can provide their thoughts on what they believe the local priorities should be and to provide any feedback regarding the emerging data. The survey can be found here: <https://surveys.wiltshire.gov.uk/s/ad7x4r>

Officers will be promoting the availability of the data to partners and residents and encouraging them to have their say.

Local area board councillor discussions are to be arranged by the Strategic Engagement and Partnerships Managers and an agenda item will be added to the business meeting cycle in May and June. A report of the key findings for each community will be presented and discussed at this meeting.

Role for councillors

Councillors are encouraged to review the CAJSNA for their communities, share with local residents and partners and encourage participation in the survey. Additionally, councillors are encouraged to review and consider the area board priorities in light of these new findings and consider suitable actions that can be undertaken in response.